



NEWBORN

# *Welcome guide*



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# *What to expect*

FROM YOUR NEWBORN SESSION WITH MEG





## Hi! I'm Meg

I'm so excited to work with you and to capture those first few moments with your baby.

Many call me a baby whisperer. In the 4 years I've been in business, I've photographed over 200 newborns and loved every second of it.

Your session with me will be relaxed, fun, and stress-free.

## my style

As you've seen from my website and instagram, my style is natural and light. I like to capture the whole feeling of what it was like on that day from a candid/ fly on the wall point of view.

During your session we will focus on spending time as a family, snuggling on the couch or bed, rocking your baby to sleep, nursing, burping, singing lullabies. These are the moments you'll look back on and miss.

These are the moments I will capture for you.





# Step 1

## PICK A DATE FOR YOUR SESSION

In order to reserve a date, you will need to sign some paperwork and pay a session fee of \$300. The easiest way to compare calendars is for you to email, text, or call me with a few dates that work for your family– I always try to be as flexible as possible. Once we find a date, booking is 100% online and takes just a few minutes.

## THE SESSION ITSELF

# Step 2

Once we've decided on a time and date and officially put your session on the books, I'll send you a getting ready guide that covers most of the most frequent questions I get from clients. If there's any additional things that come up, feel free to reach out for additional help.

A few days before our session is scheduled I'll reach out to confirm our time and location.

The day of the session, please block off 2–3 hours. The session itself will be relaxed and have plenty of time for diaper changes and feedings. This also leaves enough time if someone has a meltdown or we need to take a snack break.





# Step 3

## THE BIG REVEAL

Within just a couple weeks of your session, you'll receive an email from me letting you know that your photos are ready. Once you've had a chance to see them and marvel for a bit, you'll decide on a collection you want to purchase. After that, you'll have a full month to select the specific digital files and print items you want to use to fill that collection... zero pressure! If you're like me and like to see and feel things like album covers and paper types in person, I have some samples of the physical products I offer at my home, and I'm more than happy to set up a time to have you hold the products.

## COLLECTIONS

### COLLECTION A: \$550

Choice of 20 high-resolution digital files

\$100 gift credit good toward your choice of anything in the gallery store: prints, frames, albums, digital files, etc.

### COLLECTION B: \$850

Choice of 40 high-resolution digital files

\$200 gift credit good toward your choice of anything in the gallery store: prints, frames, albums, digital files, etc.

 most popular

### COLLECTION C: \$1100

All high resolution digital files

\$500 gift credit good towards your choice of anything in the gallery store: prints, frames, albums, digital files, etc.



# What to do

## WITH YOUR PHOTOS

### GLASS KEEPSAKE BOX

Perfect for displaying your prints on a shelf or coffee table.  
Starting at \$200 with 10 prints



### PRINTS

Choose from matte, semi-gloss, fine art, or deckled edge.  
Price range \$9 – \$300



### WALL ART

Choose from Framed print, Canvas or acrylic print.  
Available in all sizes  
starting at \$180.



### ALBUMS

Heirloom quality layflat custom  
albums are available for purchase through your gallery.  
Price range \$200-\$1500



### BABY ANNOUNCEMENT

Custom cards to send to family and friends  
announcing your little bundle of joy. Available through  
your online gallery store  
Price range \$85 – \$160 per pack



# Print Your Photos!

That way you can see them everyday, just saving them on your hard drive they will get lost and forgotten.

I love canvases! They are timeless and look beautiful on any wall. No need to match or find frames! My favorite set is two 16x24s and a 24x36 between them. You need a larger size than you think to look good over your couch, fireplace, or over your bed!

Other wall art options are framed prints, or gallery boards.





# Newborn Timeline

## 2-4 WEEKS BEFORE

Take maternity photos. Plan your outfits.  
organize nursery.

## BABY IS BORN!

Call or email Meg to arrange  
the newborn session  
Session fee is due upon booking

## NEWBORN SESSION

## 1-2 WEEKS LATER

The preview to your gallery is ready!  
Choose your package and use your print credit!

## 2 WEEKS LATER

Receive your print products and  
display in your home.

## BOOK 6 MONTH OR MILESTONE SESSION

3 months, 6 months, 9 months and 1 year are all  
popular times for a session.

## CHECK OUT THE BLOG

Your session may be featured on Meg Rybicki  
Photography blog. Share with friends and family!





# Where to shop BABY



## \*PRO-TIP

Swaddles and simple onesies or rompers are great!



## Baby

Monica + Andy  
Alex and Nova  
Lou Lou Lollipop  
Colored Organics  
Elegant Baby  
Zara  
H&M





# accessories

Hats

Hair bands for baby girl

Parents – Avoid big watches and any jewelry that will distract from your lovely faces.

# props

## KEEP IT NATURAL

Props are not essential to lifestyle photos. You're welcome to provide many or none at all. I would say less is usually more, but sometimes a special prop can add to the shot. The goal is to keep it natural looking so it isn't too 'POSED'

Dogs are always welcome

Blankets

Baskets

Teether/ Pacifier

Favorite baby toy

Special baby heirloom / rattle

Special lovey / stuffed animal





# Checklist



## TO DO

- ( ) Get Outfits together (feel free to text me pics for help)
- ( ) Pro Hair and Makeup Booked if desired
- ( ) Tidy nursery and de-clutter home
- ( ) Arrange for help with older siblings / pets

## TO HAVE READY

- ( ) Second outfit (for both baby and parents just in case)
- ( ) Accessories/Props (such as loveys)
- ( ) diapers for baby / pacifier / pumped milk in a bottle or formula
- ( ) Water / snacks
- ( ) swaddles



# Thank You!

I am so excited to work with you!  
I hope this guide was helpful. Please feel free to reach out at any time with questions. My cell is 336-413-7427.

There are a lot of tips and tricks in this guide, but all that really matters is that we capture some beautiful memories together. These are photos that you will be able to look back on and cherish forever.



MEG RYBICKI  
PHOTOGRAPHY