



FALL FAMILY

Dress Guide



Fall in New York

Fall is by far my favorite season in New York. The slight chill in the air, the falling leaves, and the opportunity to see so many of my clients and how much their children have grown over the year.

While this year has been a crazy one, I'm very excited to be able to safely photograph outdoors and capture this unique time with you.

I am happy to say that I am fully vaccinated and will keep 6 feet distance most of our session together, however, I may throw on a mask to get those up close intimate shots you won't want to miss.

If you have any questions for me please feel free to reach out by email.

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How to prepare
FOR YOUR FALL SESSION WITH MEG

What to wear BABY



SIMPLICITY

Clothing with patterns and words can be cute when taking snapshots for the grandparents, but sometimes they can be distracting to the most important part of the photo- YOUR BABY! I always recommend solid colors, or a very subtle patterned outfit so we don't take away from the cuteness!

Rompers and simple knit sets are great for this age. tights or leggings can be used as extra layers if the weather is chilly.

BLANKETS

If your baby is not yet walking, I suggest bringing a blanket for your baby to lay/ sit on. Neutral colors work best or colors that go with your wardrobe.

BACKUP

Bring a backup outfit in case of dirt/ spit-up, or something else.



What to wear

BABY

COLORS

I always recommend going with jewel tone colors or neutrals for Fall.



Favorite Shops

Monica + Andy
Alex and Nova
Lou Lou Lollipop
Colored Organics
Elegant Baby
Zara
H&M



Toddlers

Similar to babies - Toddlers need to be comfortable to run around - ALWAYS BRING A BACKUP piece of clothing in case they fall down and get dirty.

Rompers, pants and shirt sets, dresses are all great for this age.

Feel free to add accessories if your child will tolerate them - a hat or head band/ bow in the hair can add to the image.

Props

KEEP IT NATURAL

Props are not essential to lifestyle photos. You're welcome to provide some or none at all. We will use nature as our prop - fall leaves are always fun for kids, or perhaps a pinecone or two!

Acceptable props:

- Family pets
- Blankets
- Pumpkins
- Special lovey / stuffed animal





Kids

Kids should be comfortable as well - (notice a theme here?) If something doesn't fit right, is too tight or itchy, they probably won't be up for taking photos. Perhaps offering a few choices and letting them choose or even go shopping with you will help - especially with kids to like autonomy. Dresses with leggings or tights underneath, jumpers, jeans and a sweater are all great options.

Please don't choose clothing with words or characters.

Coordinating

PATTERNS

Patterns in clothing can be a great addition to your photos but only if kept to a minimum. To make sure the pattern isn't too distracting - make sure just ONE (max 2) people are wearing a pattern.

I'll post some examples on the following pages.



What to wear

parents



HOW CASUAL?

Most of my clients like to do a step up from casual. Some go super casual and wear their favorite jeans.

Dresses are usually flattering for women, but if you're not comfortable in a dress, Rompers, jumpers, or just pants and a sweater work great for Fall. Accessories like scarves and hats can be fun to dress up an outfit. Don't forget about layers - a fun jacket or coat can really make an outfit.

In general, you'll want to pick an outfit that makes you feel confident and comfortable. If it doesn't fit right, you may be stuck adjusting straps etc, and you'll be self conscious for the photos so make sure you feel good in whatever you choose to wear.



FOR DAD

If mom decides to wear a dress, dad should wear a button down or nice sweater / jacket so it looks balanced. If mom is wearing jeans and a T-shirt, dad can be in jeans and a T-shirt too. The point is that you look balanced together, and one person isn't more dressed up.

SHOES

I suggest staying away from skinny heels. We may be walking in grass and you'll get stuck! Boots, booties, wide chunky heels, and flats are all great options.

wear what you love

CONFIDENCE SHOWS IN PHOTOS



Let's be real. If you pick a dress or outfit that makes you feel amazing, you're going to look that much more comfortable and confident in the photos. I always advise to start with one outfit (usually Mom's) and then pick out the kids' and the Dad's outfits in a similar color scheme.



Favorite shops

Old Navy

Rachel Pally

Saving Paige

Bohme

Banana Republic

Baltic Born

H&M

ZARA













Session Day

The day of your session, please plan to arrive 10 minutes EARLY.

Leaving your home early also gives you a buffer in case there's traffic, difficulty with trains or parking spaces, or any toddler meltdowns.

During your session I'll be offering prompts and activities to do with your kids to encourage natural smiles and real giggles.

It will help, if you can brainstorm what makes your kid laugh. Is it a special song? A silly face you make? A fun game you play together?

IF IT RAINS

I will be checking the weather very carefully the day before and the day of our session.

If the weather looks like heavy rain, I will reschedule your session.

IF IT'S COLD

I am prepared to keep the scheduled session if the temperature is above 40 degrees. If the temperature dips below 40 degrees we will discuss rescheduling your session to a warmer date.



family prep



Being in front of a camera can be tough for some people. My job is to put you in the best light and give some fun prompts to get those giggles going. Your job is to relax and have fun! This short time during your mini session should be a fun memory with your kids. If they are having fun, I promise you will get great photos that you'll cherish for a long time.

Take this time to think about this question: "What makes your child laugh?"

Have some snacks on hand for the baby or the kids. Sometimes bribes will work on the most resistant child. Try prepping the photo session with a "First we are going play in the park and take pictures and then we will go get hot chocolate!" If your child is under 3 years old, sometimes a favorite toy can help bring out those smiles and giggles. Bring it along!

For children who are not yet walking, bring a solid color blanket so we can sit on the ground for a few photos.



making memories

The Big Reveal

YOUR ONLINE GALLERY

Within just a couple weeks of your session, you'll receive an email from me letting you know that your photos are ready. Once you've had a chance to see them and marvel for a bit, you'll decide on a collection you want to purchase. After that, you'll have a full month to select the specific digital files and print items you want to use to fill that collection... zero pressure! If you're like me and like to see and feel things like album covers and paper types in person, I have some samples of the physical products I offer at my home, and I'm more than happy to set up a time to have you hold the products.

Collections range from \$500-1100

COLLECTIONS

COLLECTION A: \$550

Choice of 20 high-resolution digital files

\$100 gift credit good toward your choice of anything in the gallery store: prints, frames, albums, digital files, etc.

COLLECTION B: \$850 (Most popular)

Choice of 40 high-resolution digital files

\$200 gift credit good toward your choice of anything in the gallery store: prints, frames, albums, digital files, etc.

COLLECTION C: \$1100

All high resolution digital files

\$500 gift credit good towards your choice of anything in the gallery store: prints, frames, albums, digital files, etc.

Personal copy of the gallery slideshow

What to do

WITH YOUR FALL PHOTOS

HOLIDAY CARDS

In addition to 20% your order from minted.com I also will be offering custom cards through my favorite professional printing companies.

Price range \$85-\$170
per 25 cards.

MINI OR FULL-SIZED ALBUMS

A cute way to share your photos with friends and family and something to have on the coffee table for years to come.

Starting at \$200

PRINTS

It's the perfect time to update your personal frames at home with updated family photos!

Price range \$9-\$200 per print

FRAMES

All sizes, all colors available.

Starting at \$200



Checklist



TO DO

- ☐ Get Outfits together (feel free to text me pics for help)
- ☐ Pro Hair and Makeup Booked if desired
- ☐ Be familiar with location and route
- ☐ Arrive early

TO HAVE READY

- ☐ Second outfit (for baby/ toddler)
- ☐ Accessories/Props if desired
- ☐ Water / snacks/ makeup for touch up
- ☐ Cell phone charged

Thank You!

I am so excited to work with you!
I hope this guide was helpful. Please feel free to reach out at any time
with questions. My cell is 336-413-7427.



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PHOTOGRAPHY