



SPRING FAMILY

# *Drop Guide*



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*How to prepare*  
FOR YOUR SPRING SESSION WITH MEG





*Hi again!*

I've filled this prep guide with lots of great tips and tricks to help your Spring session go as smooth as possible.

As always, if you've read through the guide and still have questions, feel free to reach out by email or phone and I'll be happy to help!

## *Spring sessions*

I'm so excited for Spring! Especially after the stress of the past year, getting outside with family is such a wonderful feeling and I can't wait to capture your story together. Cherry Blossom trees will be in bloom Mid-April to Mid May depending on the variety. If you have a specific location in mind, please let me know, otherwise I'll be scouting locations in early April – I'll be looking for Spring flowers, and locations where there's less people so we can have a super fun session and capture the splendor of New York in the Springtime.

This year I'm happy to offer prints and other products in the gallery store. Each package will include some form of print credit to encourage you to print your photos and have them displayed in your home. Printed photos are special – instead of your images gathering dust on a hard-drive somewhere, you'll be able to enjoy them every day hanging in your home as a piece of wall art or a coffee table album.



# What to wear

## BABY

### Simple is best

Clothing with patterns and words can be cute when taking snapshots for the grandparents, but sometimes they can be distracting to the most important part of the photo- YOUR BABY! I always recommend solid colors, or a very subtle patterned outfit so we don't take away from the cuteness!

Rompers and simple knit sets are great for this age. Shoes are optional!



### Bring a blanket

If your baby is not yet walking, I suggest bringing a blanket for your baby to lay/ sit on. Neutral colors work best or colors that go with your wardrobe.

### Bring a backup

Bring a backup outfit in case of dirt/ spit-up, or something else.





# What to wear

BABY

## Colors

I always recommend going with neutral colors or pastels for Spring.



## Favorite Shops

Monica + Andy

Alex and Nova

Lou Lou Lollipop

Colored Organics

Elegant Baby

Zara

H&M







# Toddlers

Similar to babies – Toddlers need to be comfortable to run around – ALWAYS BRING A BACKUP piece of clothing in case they fall down and get dirty. Rompers, pants and shirt sets, dresses are all great for this age.

Feel free to add accessories if your child will tolerate them – a hat or head band/ bow in the hair can add to the image.

# props

## KEEP IT NATURAL

Props are not essential to lifestyle photos. You're welcome to provide some or none at all.

I would say less is usually more, but sometimes a special prop can add to the shot. The goal is to keep it natural looking so it isn't too 'POSED'

### Acceptable props:

- Family pets
- Blankets
- Baskets
- Bubbles
- Special lovey / stuffed animal



# Kids

Kids should be comfortable as well – (notice a theme here?) If something doesn't fit right, is too tight or itchy, they probably won't be up for taking photos. Perhaps offering a few choices and letting them choose or even go shopping with you will help – especially with kids to like autonomy. Dresses with leggings or shorts underneath, jumpers, jeans and a blouse are all great options.

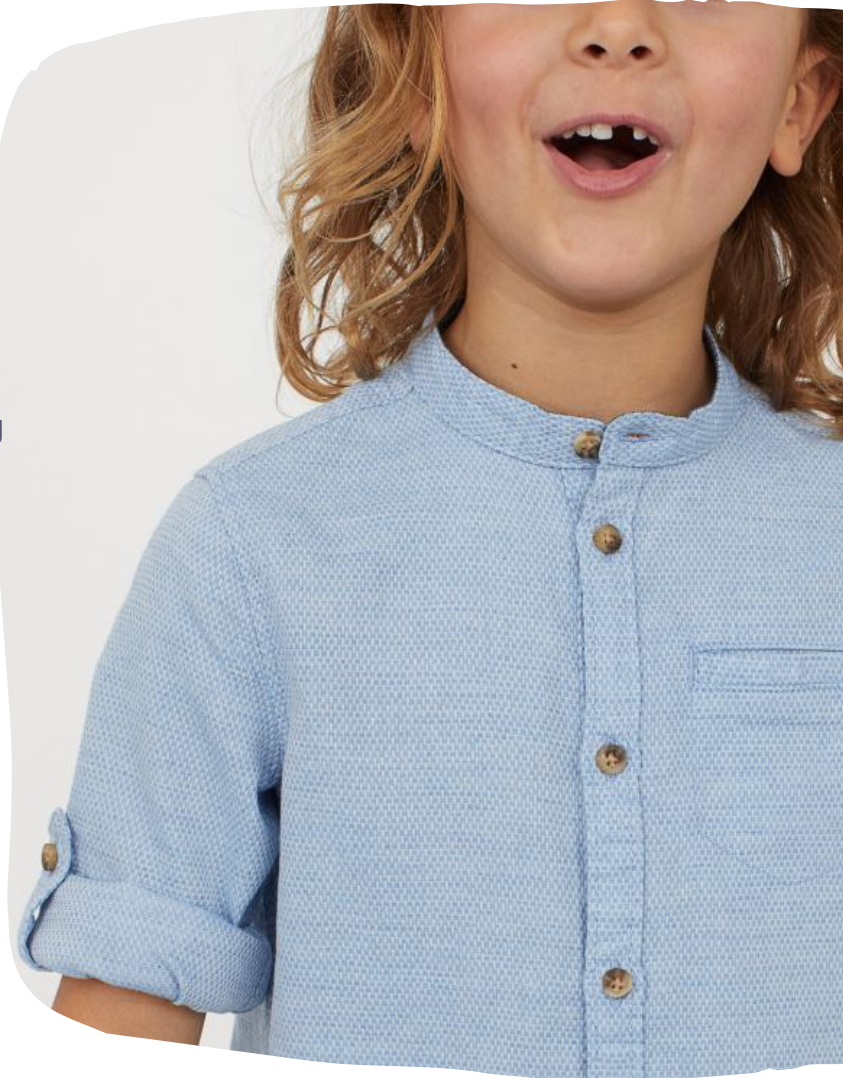
Please don't choose clothing with words or characters.

## Coordinating

### PATTERNS

Patterns in clothing can be a great addition to your photos but only if kept to a minimum. To make sure the pattern isn't too distracting – make sure just ONE (max 2) people are wearing a pattern.

I'll post some examples on the following pages.





# What to wear

parents



## How casual?

Most couples go with 'casual comfort plus one'. As if you were going out to brunch at a nice restaurant or a Spring wedding.

Dresses are usually flattering for women, but if you're not comfortable in a dress, Rompers, jumpers, nice pants and a blouse, or even jeans and a T-shirt can work when you pair it with accessories like a scarf or hat.

In general, you'll want to pick an outfit that makes you feel confident and comfortable. If it doesn't fit right, you may be stuck adjusting straps etc, and you'll be self conscious for the photos so make sure you feel good in whatever you choose to wear.

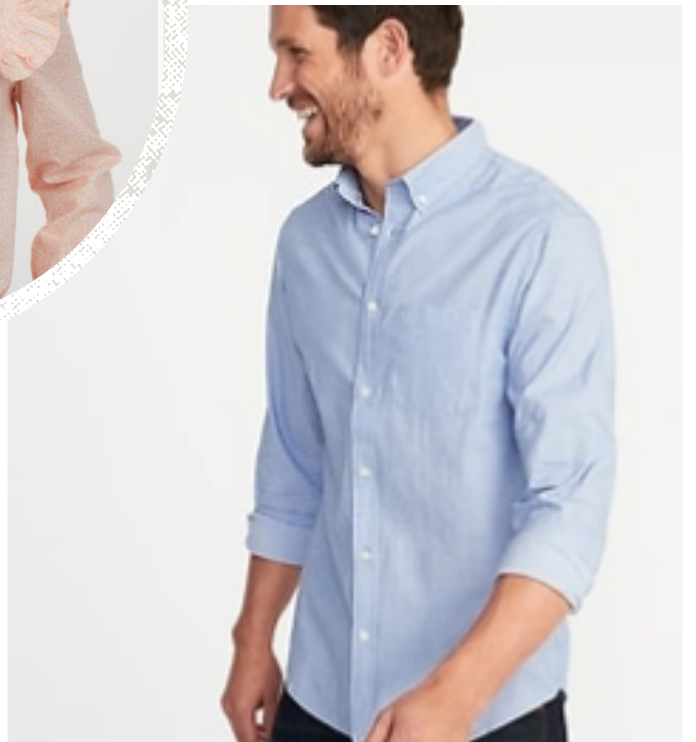
## FOR DAD

If mom decides to wear a dress, dad should wear a button down or nice sweater / polo so it looks balanced. If mom is wearing jeans and a T-shirt, dad can be in jeans and a T-shirt too. The point is that you look balanced together, and one person isn't more dressed up.

## COLORS

For Spring – I always recommend pastels, white, and neutral colors. Avoid anything red, orange, or too dark.













## Favorite shops

Old Navy  
Rachel Pally  
Saving Paige  
Bohme  
Banana Republic  
Baltic Born  
Hatch













# Arrive Early

The day of your session, please plan to arrive 10 minutes EARLY.

Because of the nature of mini sessions we will not be able to make up your time if you are late. Leaving your home early also gives you a buffer in case there's traffic, difficulty with trains or parking spaces, or any toddler meltdowns.

The session itself will be fast paced but fun with an emphasis on playing together as a family. I'll be giving you a series of prompts or activities to do together with the goal of capturing genuine smiles and candid moments of joy.

When your photos are ready, you'll receive a link to your preview slideshow of all the best images from your session. From there, you'll have 24 hours to decide if you'd like to stick with the basic package or upgrade to another collection. Once you select your collection, you'll have 14 days to download your images and order any prints or physical products from the gallery store.

## **COLLECTION A: Basic Mini Package**

Choice of 5 high-resolution digital files

\$25 gift credit good toward your choice of anything in the gallery store: prints, frames, albums, digital files, etc.

## **COLLECTION B: \$ 200 upgrade**

Choice of 20 high-resolution digital files

\$75 gift credit good toward your choice of anything in the gallery store: prints, frames, albums, digital files, etc.

## **COLLECTION C: \$450 upgrade**

All high-resolution digital files

\$200 gift credit good towards your choice of anything in the gallery store: prints, frames, albums, digital files, etc.

# What to do

## WITH YOUR PHOTOS

The biggest piece of advice I can give you, is to print your photos. Not only will you appreciate them more, but you'll have a tangible object that brings value to our experience together and something you can see and love everyday. When something lives in the digital world, it is easily scrolled past, or swiped away and forgotten forever. We hear all the time about the heartbreak that happens when someone's computer or hard drive crashes and they realise that they've lost everything. It's one of my biggest fears! And there's a simple solution: print. Print all your favourite images, the moments that are the most precious, so that if something terrible does happen, you've got a tangible version of your memory. Digital photos live a ghostly existence. In contrast, a printed image has a different existence – a tangible existence – and becomes part of your world as something physical and something that brings joy to your daily life.

One of the most common questions I get from clients is, "Where do I print my photos?" Problem solved. In order to best serve you, my clients, I have curated a store of professionally printed products to take the worry and stress out of ordering prints. Each product in my store is quality checked and will last for generations.

### MOST POPULAR PRINT PRODUCTS

#### Glass Keepsake Box



Perfect for displaying your prints on a shelf or coffee table.  
Starting at \$200 with 10 prints

#### Layflat Albums



Heirloom quality layflat custom albums available in many sizes  
Price range \$200–\$1500



# What to do

## WITH YOUR PHOTOS

### MOST POPULAR PRINT PRODUCTS

#### Gallery Boards



Printed on a beautiful matte art paper and mounted to a light rigid cardboard, for a durable and long-lasting print. These gallery boards are wonderful for displaying on their own or in a custom frame.  
Starting at \$48

#### Wall Art



Choose from Framed print or Canvas. Available in all sizes starting at \$150.



#### Deckled Edge Prints

Printed on smooth Cotton Matte paper using our pigment inks, with beautiful feathered hand-torn edges.







# Checklist



## TO DO

- ( ) Get Outfits together (feel free to text me pics for help)
- ( ) Pro Hair and Makeup Booked if desired
- ( ) Be familiar with location and route
- ( ) Arrive early

## TO HAVE READY

- ( ) Second outfit (for baby/ toddler)
- ( ) Accessories/Props if desired
- ( ) Water / snacks/ makeup for touch up
- ( ) Cell phone charged



# Thank You!

I am so excited to work with you!  
I hope this guide was helpful. Please feel free to reach out at any time with  
questions. My cell is 336-413-7427.



MEG RYBICKI  
PHOTOGRAPHY